

HOW DIGITAL TRANSFORMATION REDEFINE MODERN SEO CAMPAIGNS



The Versatelist

A rhythmic space for Hindi Poetry, Book Reviews and
Travel Stories

 The Versatelist

The slide features decorative geometric patterns in the corners. The top-left and bottom-right corners have a cluster of overlapping squares and diamonds in shades of red and white. The top-right and bottom-left corners have black L-shaped lines with small black squares at the corners.

OVERVIEW OF PROJECT

BUSINESS TYPE: POETRY AND STORIES

Business Objective: The sole objective of the project is to help in traffic acquisition and help in extreme brand exposure. Sole objective is to acquire more organic monthly sessions with vast SERP exposure with high conversion rate.

Immediate Challenge: most of the traffic were generated through paid search and the organic visibility was low. Our main focus was increasing the organic visibility of the site

SEARCH INTENT IS THE NUMBER ONE RANKING FACTOR

At its Essence, Search Engines have one singular purpose: to serve the best possible result to a searcher's query. In other words, satisfy every user's search intent.

All Recent Google Updates have been developed to satisfy that end.



Panda Update helped in getting rid of low quality duplicate content ranking in SERPs. All Recent Google Updates have been developed to satisfy that end.

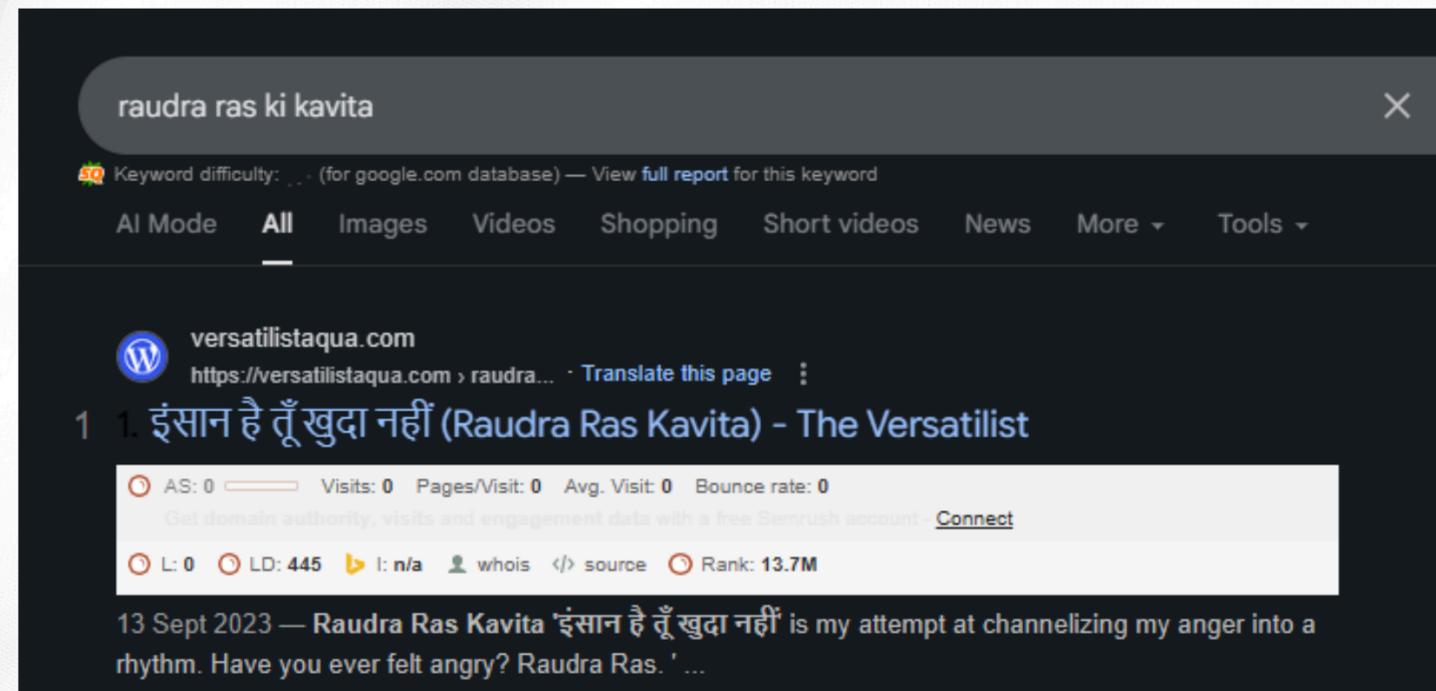


Rank Brain was a step forward in Google to leverage AI to match the context and words in the query and rank relevant pages higher.



BERT algorithm allowed google to deeply understand the context of search queries and answer billions of questions asked everyday

WHATS THE RESULT?



Search results for "raudra ras ki kavita". The top result is from versatilistaqua.com, titled "1. इंसान है तूँ खुदा नहीं (Raudra Ras Kavita) - The Versatilist". The snippet reads: "13 Sept 2023 — Raudra Ras Kavita 'इंसान है तूँ खुदा नहीं' is my attempt at channelizing my anger into a rhythm. Have you ever felt angry? Raudra Ras. ' ...".

Search bar: raudra ras ki kavita

Keyword difficulty: (for google.com database) — View full report for this keyword

AI Mode All Images Videos Shopping Short videos News More Tools

versatilistaqua.com
https://versatilistaqua.com › raudra... · Translate this page

1. इंसान है तूँ खुदा नहीं (Raudra Ras Kavita) - The Versatilist

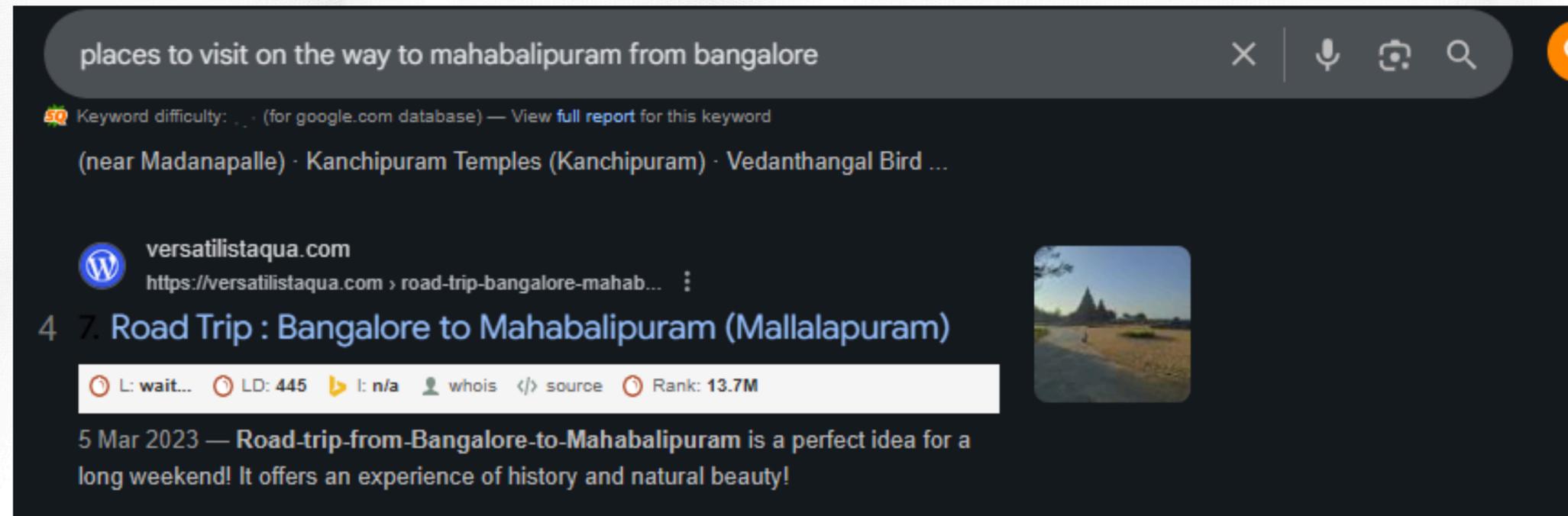
AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account. Connect

L: 0 LD: 445 I: n/a whois </> source Rank: 13.7M

13 Sept 2023 — Raudra Ras Kavita 'इंसान है तूँ खुदा नहीं' is my attempt at channelizing my anger into a rhythm. Have you ever felt angry? Raudra Ras. ' ...

**KEYWORD: RAUDRA
RAS KI KAVITA**

WHATS THE RESULT?



KEYWORD: PLACES TO VISIT ON THE WAY TO MAHABALIPURAM FROM BANGALORE

WHATS THE RESULT?

7 days road trip from bangalore

Keyword difficulty: (for google.com database) — View full report for this keyword

Show more

versatilistaqua.com
https://versatilistaqua.com › road-trip-from-bangalore-9...

1. Road Trip from Bangalore : 9 days, 6 destinations

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account. [Connect](#)

L: 0 LD: 445 I: n/a whois source Rank: 13.7M

14 Jan 2023 — Day 1, first destination: Sleepy Snag and Meenakshi Temple · Day 2, second destination: Off to the 'Dham' · Day 3, third destination: The ...

KEYWORD: 7 DAYS ROAD TRIP FROM BANGALORE

WHATS THE RESULT?

shayari question in hindi

Keyword difficulty: . . . (for google.com database) — View full report for this keyword

सवाल जतन पचादा हा शायरा उतना हा गहरा हाता ह या नहा इसका अन्दाज़ा बहुत हद तक सवाल शायरा पढ़कर लगाया जा सकता है। पूरा देखिए. गज़ल50 · शेर37 · नज़्म1 · चित्र/छाया शायरी ...

versatistaqua.com
https://versatistaqua.com › hindi-sher-o-shayari-sawaal...

3 3. हिंदी शेर ओ शायरी: प्रश्न उत्तर - बहुमुखी प्रतिभा वाला

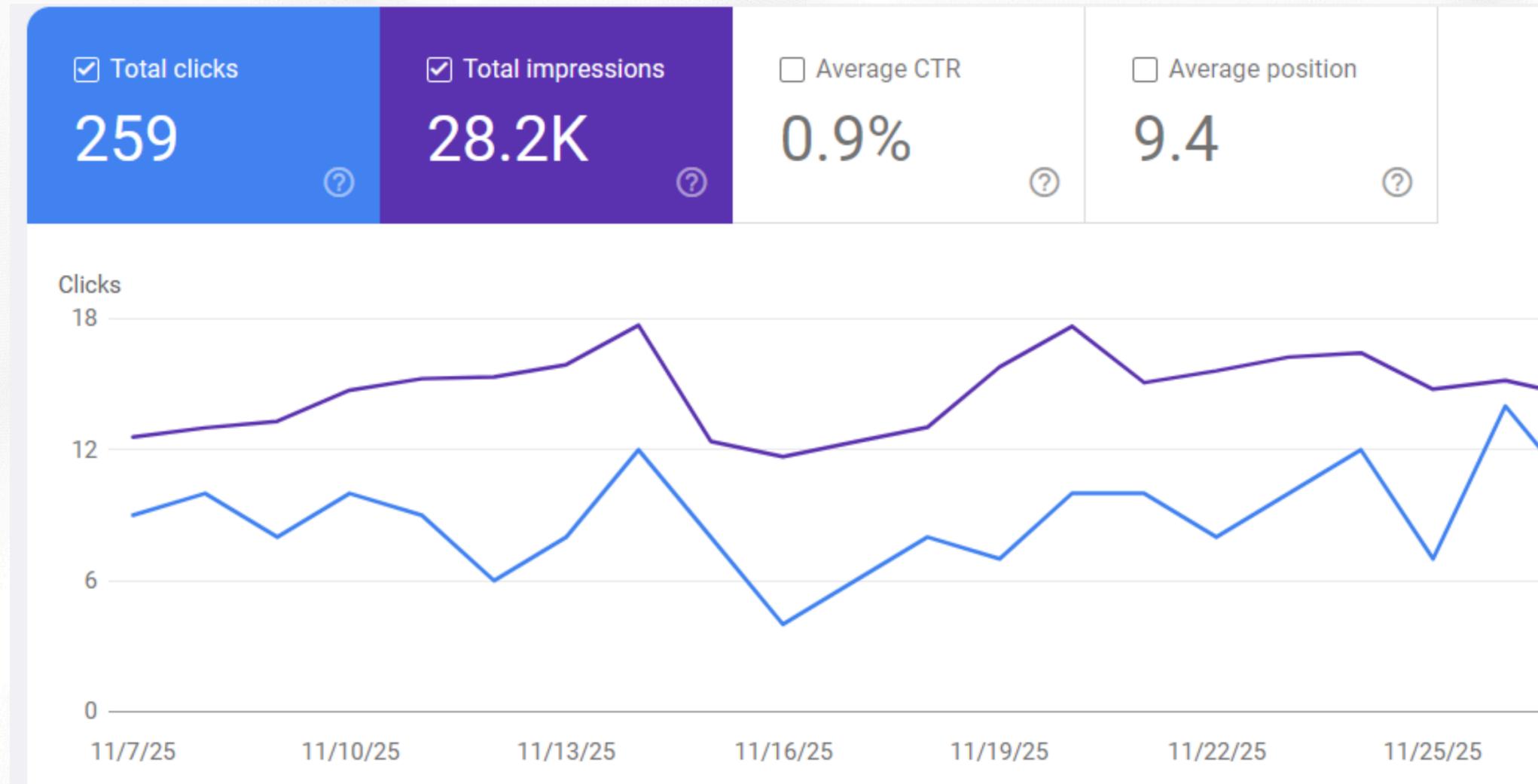
L: 0 LD: 1.45B I: n/a whois source Rank: 7

25 Feb 2024 — हिंदी शेर ओ शायरी: सवाल जवाब ... हिंदी शेर ओ शायरी सवाल जवाब वर्सटाइलिस्ट द्वारा लिखी गई है, जो उन रातों की याद दिलाती है जो आपने बिना किसी कारण के बारे में सोचते हुए बिताई हैं।

Translated by Google · See original (English)

**KEYWORD: SHAYARI
QUESTION IN HINDI**

GOOGLE PERFORMANCE INSIGHT





THANK YOU